



RAK Medical and Health Sciences University
Ras Al Khaimah, UAE

RAK COLLEGE OF DENTAL SCIENCES
(AY 2017-2018)

Psychology & Behavioral Science (DPB 123) Assignment

A. Description. One of the requirements of this course is to complete **one (1)** assignment. Please keep the following expectations in mind:

1. Each assignment is worth 100 points.
2. Read instructions carefully and be sure to complete all aspects of the assignments.
3. Be thorough and complete in your work.
4. The assignment was developed to correspond to chapters/topics that we will be studying throughout the term. You will need to turn in your work by the deadlines designated in your syllabus and on the assignment sheet. No late assignments will be accepted.
5. All written assignments must be typed and double-spaced.
6. Please use APA rules of citation.
7. The deadline of submission is on 10 April 2018.

B. Purpose: This assignment is related to Chapter 5 of your textbook on Social Psychology.

C. Type/Length of activity: Social Experiment and Research

D. Instruction. *Please do the following:*

1. You will set up your own social experiment about norms, group thinking, obedience, compliance, and/or conformity. You can have a hypothesis about violating a norm or do something different or unusual on the presence of others.
2. The goal of the experiment is to prove/disprove the power of social forces, social/cultural norms, social roles, gender roles, conformity, obedience, compliance, groupthink (mob-mentality), de-individualization, and geography/environment as well as the formation of prejudice and discrimination.
3. Once you have set-up your experiment, do not deviate or change anything.
4. Do not reason out as the experiment is happening, this can add bias, and judge only after the experiment is completed.
5. Avoid emotional reasoning and do not use an experiment where you are passionate about, or want your hypothesis to be proven, you have to be willing to accept any outcome. Do not assume anything.

6. Other than the variable you have chosen, all other aspects should remain as similar as possible: age group, weather, distance, interviewer, among others.
7. Your experiment should be done together, and recorded on video. It is best if the experimental group does not know about the camera, if they do - you must have a control group that is not on video.

E. Procedures & Content: *Please observe and do the following:*

1. You can form a group up to **eight (8)** members only.
2. Groups will receive **one (1)** mark for each member.
3. Each member must have a role and an assignment to do.
4. Create your experiment and formulate hypothesis, variable, control, experiment group, placebos if needed (explain your experiment in as much detail as possible).
5. In your written assignment, describe your experiment, be as detailed as possible, when will you do this, where, what is the role of each member.
6. Highlight and define the following in your experiment: *hypothesis, control, variables, your expected outcomes, how are you going to measure or evaluate the outcome* (against other social norms, compare/contrast to control group).
7. Create a list of questions, survey you will ask on the experimental group or procedures that you will do.
8. Secure my approval first before doing any experiment by contacting me through my mobile phone, email or personally at Room 534, New Block of the main campus. (H/P: 056882733; e-mail: arnel@rakmhsu.ac.ae)

F. Conduct Your Experiment. *Please take note of the following:*

1. The social psychology experiment must be done on your own time, with your group.
2. Perform your approved experiment. If possible, you should do it more than once in order to confirm results. All team members must be present.
3. As the experiment is happening one member take notes of everything that is happening, differences between control and variables, reactions - both physical and mental, and anything else that the observer finds interesting. In this part describe, do not analyze.
4. One member should record video, but it must be discreet (*hidden*) as not to interfere with the experiment. This is an addition to the written notes.
5. Each member needs to be together when the experiment is occurring. Each member must have a role.

G. Write Your Report. *Your report must contain the following:*

1. Write a full description of what happened during the experiment, all notes, observations, and reactions, anything you found interesting.
2. Submit your videos and pictures in CD/DVD format after which, we will present the video and analysis in the class.
3. Write about the interview and survey answers
4. Analysis of results (*this is the major part of the grade where each member offers their own separate analysis*).
5. Analyze and evaluate the results based on what did your experiment prove about social norms, violations of norms, obedience, conformity, conditioning, social roles, group think, discrimination, environment, geography. Make sure each paragraph utilizes a different social psychology concept. Note that this is a social psychology essay, so it must read like one. Each paragraph has to relate to the following questions:
 - a. Was your hypothesis proven? Why/why not
 - b. What surprised you about the results? Why did this result occur?
 - c. Compare/contrast (similarities, differences) between the control group and experimental group? (Reactions, altered behavior, personalities)
 - d. Why did the groups act differently? (Use terms and concepts we have studied in class)
 - e. What did you learn from this experiment, (you may include your interviews here too)
 - f. Would the results be the same in other places, locations, age groups?

H. How your assignment will be marked. *Your assignment will be graded on the following criteria:*

No.	DESCRIPTION	Marks
1.	Did you fully explain your experiment, include a control/experimental group and hypothesis, did every member take part in experiment, was the experiment performed according to standards, did you perform experiment?	25
2.	Was the essay fully developed, in-depth, with analyzing and evaluating? Did you include relevant concepts and terms within text? Did you meet all of the requirements set forth in the guidelines? Was the work representative of the amount of members in-group?	50
3.	Did the group rehearse and prepare? Was the presentation interesting? Was the audience engaged? Did your group include the concepts we have studied in relation to the experiment? Did each member has a role to play in the experiment?	25

I. **Assignment format.** *Strictly adhere to the following format:*

1. A paper at least 4 pages long, not including any reference section.
2. The paper must contain the following sections:
 - Introduction
 - Discussion
 - Conclusion
 - References
3. Typed and double spaced, with Arial (10 point font) or Times New Roman (11 or 12 point font) and 1 inch margins
4. Proofread for spelling and grammatical errors.
5. Provide in-text citations and reference any of your sources using APA format.

Assignment Checklist

Before you turn in any written work, be sure you ask yourself the following:

- When is it due? _____
 - Is it typed and double-spaced?
 - Did I answer all of the questions?
 - Are my answers complete and thorough?
 - Did I explain answers in my own words and avoid copying text from my textbook or other sources?
 - If I needed to take information directly from another source, did I use quotation marks and cite my source (including the textbook), by indicating the author, publication date, and page number?
 - When I provide my opinion, belief, or idea about something, did I also explain why and support my answer?
 - Is my work proofread and free from grammatical errors?
 - Do I understand what I wrote?
 - If someone who did not know much about the topic I am writing about, understand it better after reading my paper?
 - Do I have a backup copy saved?
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